



A quick guide to...

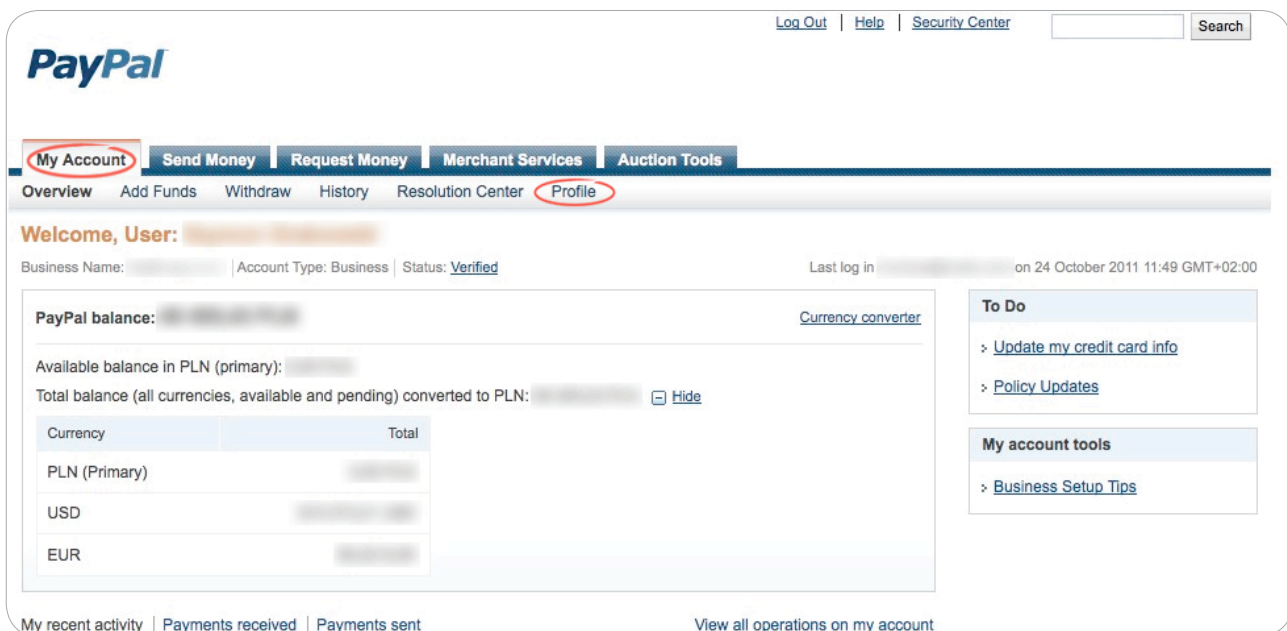
PayPal

In this guide...

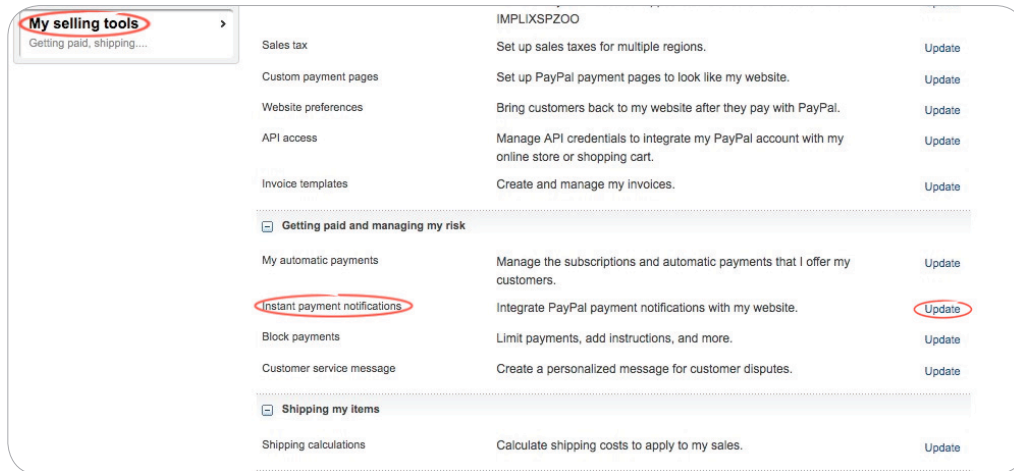
Learn how to integrate GetResponse with your PayPal payment services, so new buyers can be added to a list.

Step by step setup:

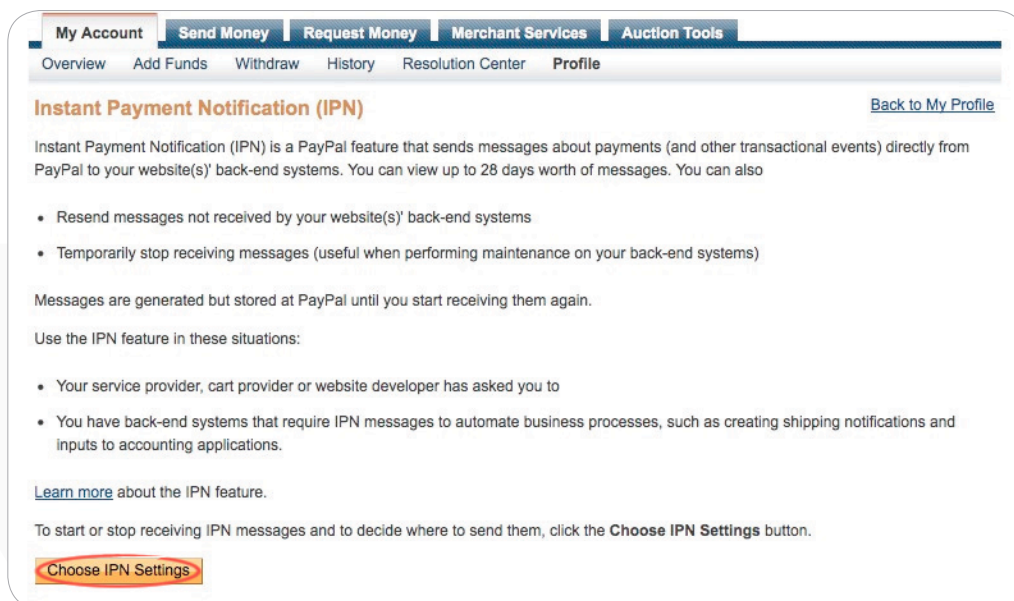
1. Log in to the PayPal account
2. Choose “My account” and click on “Profile”



3. Click “My selling tools“ in the corner and click “Update“ in “Instant payment notifications“



4. Next, click “Choose IPN Settings“



5. Enter website address as below, then select “Receive IPN messages” and click the “Save” button

PayPal

Log Out | Help | Security Center

My Account | Send Money | Request Money | Merchant Services | Auction Tools

Overview | Add Funds | Withdraw | History | Resolution Center | Profile

Edit Instant Payment Notification (IPN) settings

[Back to My Profile](#)

PayPal sends IPN messages to the URL that you specify below.

To start receiving IPN messages, enter the notification URL and select **Receive IPN messages** below. To temporarily stop receiving IPN messages, select **Do not receive IPN messages** below. PayPal continues to generate and store IPN messages until you select **Receive IPN messages** again (or turn off IPN).

Notification URL

IPN messages
☒ Receive IPN messages (Enabled)
☐ Do not receive IPN messages (Disabled)

Save Cancel

6. You will see the effect of your previous steps

PayPal

Log Out | Help | Security Center

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Overview | Add Funds | Withdraw | History | Resolution Center | Profile

Instant Payment Notification (IPN)

[Back to Profile Summary](#)

You have turned on the IPN feature. You can view your IPNs on the [IPN History page](#). If necessary, you can resend IPN messages from that page. For more information on using and troubleshooting this feature, read more about [Instant Payment Notification \(IPN\)](#).

To stop receiving IPNs permanently, click **Turn Off IPN**.

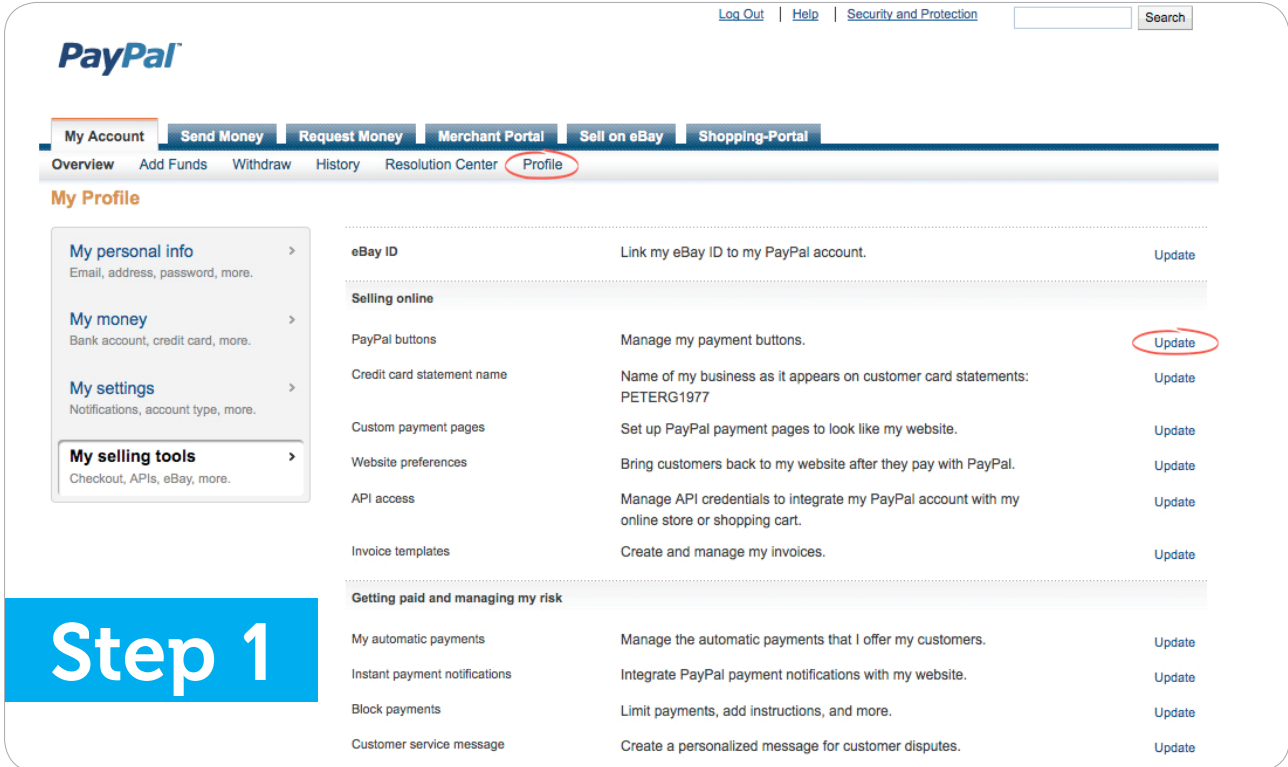
Current settings

Notification URL	http://app.getresponse.com/pp_listener.html
Message delivery	Enabled

Edit settings Turn Off IPN

[Mass Pay](#) | [Referrals](#) | [About Us](#) | [Account Types](#) | [Fees](#) | [Privacy](#) | [Security Center](#) | [Contact Us](#) | [Legal Agreements](#) | [Gift Certificates](#)

7. Go back to your PayPal profile and create a new “Buy Now” button



PayPal

Log Out | Help | Security and Protection

My Account | Send Money | Request Money | Merchant Portal | Sell on eBay | Shopping-Portal

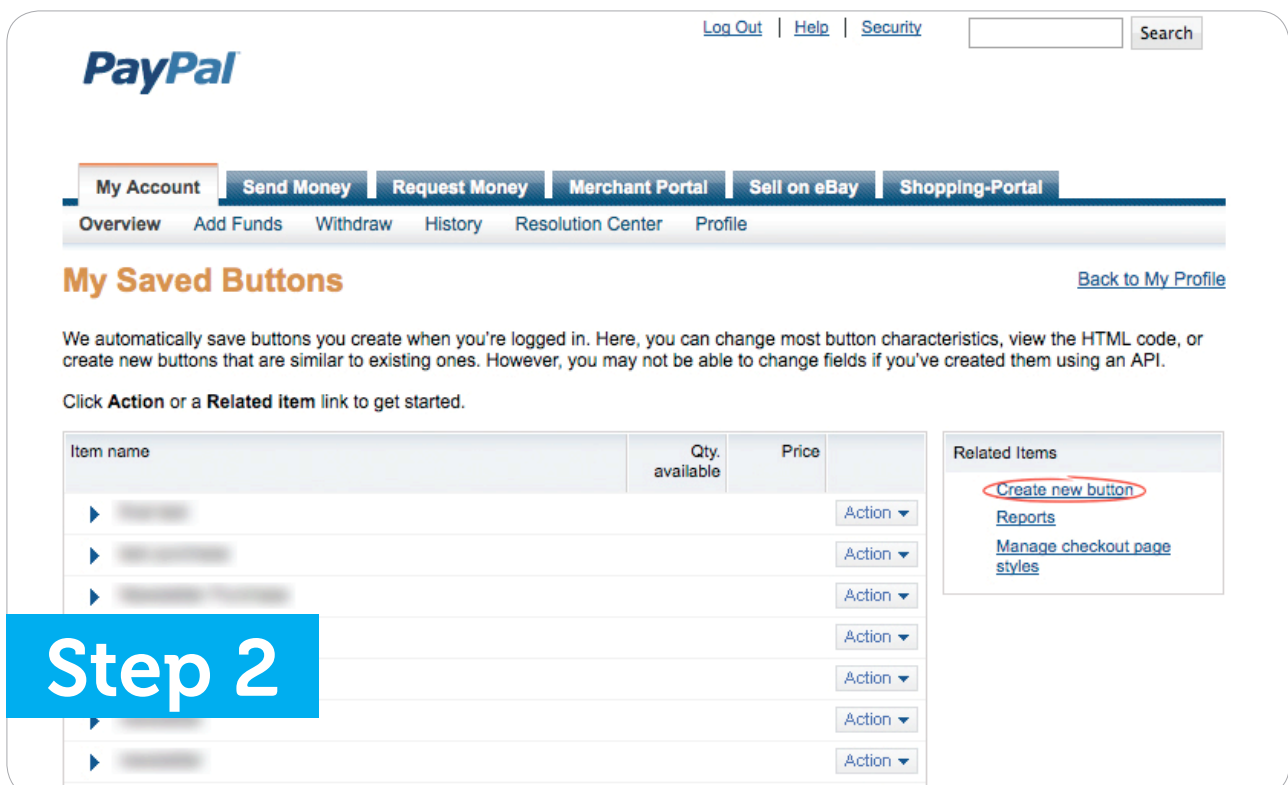
Overview | Add Funds | Withdraw | History | Resolution Center | **Profile**

My Profile

- My personal info** > Email, address, password, more.
- My money** > Bank account, credit card, more.
- My settings** > Notifications, account type, more.
- My selling tools** > Checkout, APIs, eBay, more.

eBay ID	Link my eBay ID to my PayPal account.	Update
Selling online		
PayPal buttons	Manage my payment buttons.	Update
Credit card statement name	Name of my business as it appears on customer card statements: PETERG1977	Update
Custom payment pages	Set up PayPal payment pages to look like my website.	Update
Website preferences	Bring customers back to my website after they pay with PayPal.	Update
API access	Manage API credentials to integrate my PayPal account with my online store or shopping cart.	Update
Invoice templates	Create and manage my invoices.	Update
Getting paid and managing my risk		
My automatic payments	Manage the automatic payments that I offer my customers.	Update
Instant payment notifications	Integrate PayPal payment notifications with my website.	Update
Block payments	Limit payments, add instructions, and more.	Update
Customer service message	Create a personalized message for customer disputes.	Update

Step 1



PayPal

Log Out | Help | Security

My Account | Send Money | Request Money | Merchant Portal | Sell on eBay | Shopping-Portal

Overview | Add Funds | Withdraw | History | Resolution Center | Profile

My Saved Buttons

[Back to My Profile](#)

We automatically save buttons you create when you're logged in. Here, you can change most button characteristics, view the HTML code, or create new buttons that are similar to existing ones. However, you may not be able to change fields if you've created them using an API.

Click **Action** or a **Related item** link to get started.

Item name	Qty. available	Price	
▶ [Item Name]			Action ▾
▶ [Item Name]			Action ▾
▶ [Item Name]			Action ▾
▶ [Item Name]			Action ▾
▶ [Item Name]			Action ▾
▶ [Item Name]			Action ▾
▶ [Item Name]			Action ▾

Related Items

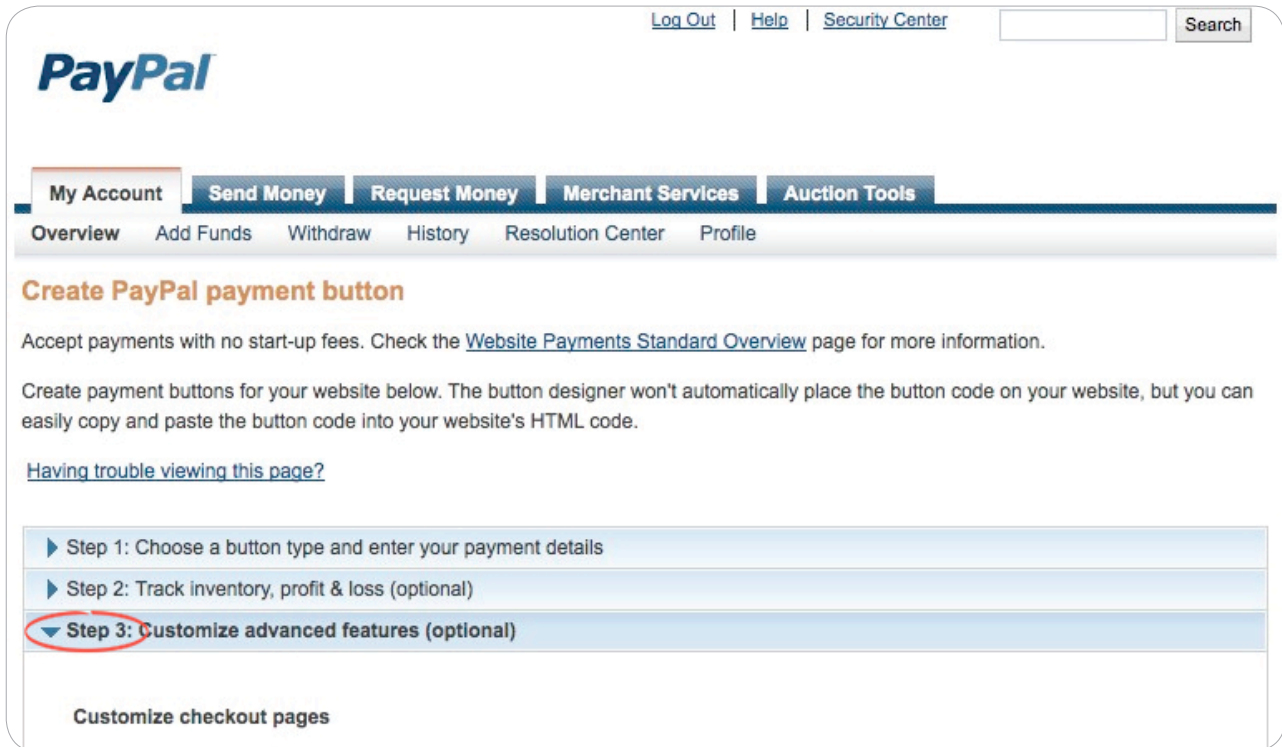
Create new button

[Reports](#)

[Manage checkout page styles](#)

Step 2

8. Unreel “Step 3: Customize advanced features”



PayPal

[Log Out](#) | [Help](#) | [Security Center](#)

My Account | **Send Money** | **Request Money** | **Merchant Services** | **Auction Tools**

Overview | [Add Funds](#) | [Withdraw](#) | [History](#) | [Resolution Center](#) | [Profile](#)

Create PayPal payment button

Accept payments with no start-up fees. Check the [Website Payments Standard Overview](#) page for more information.

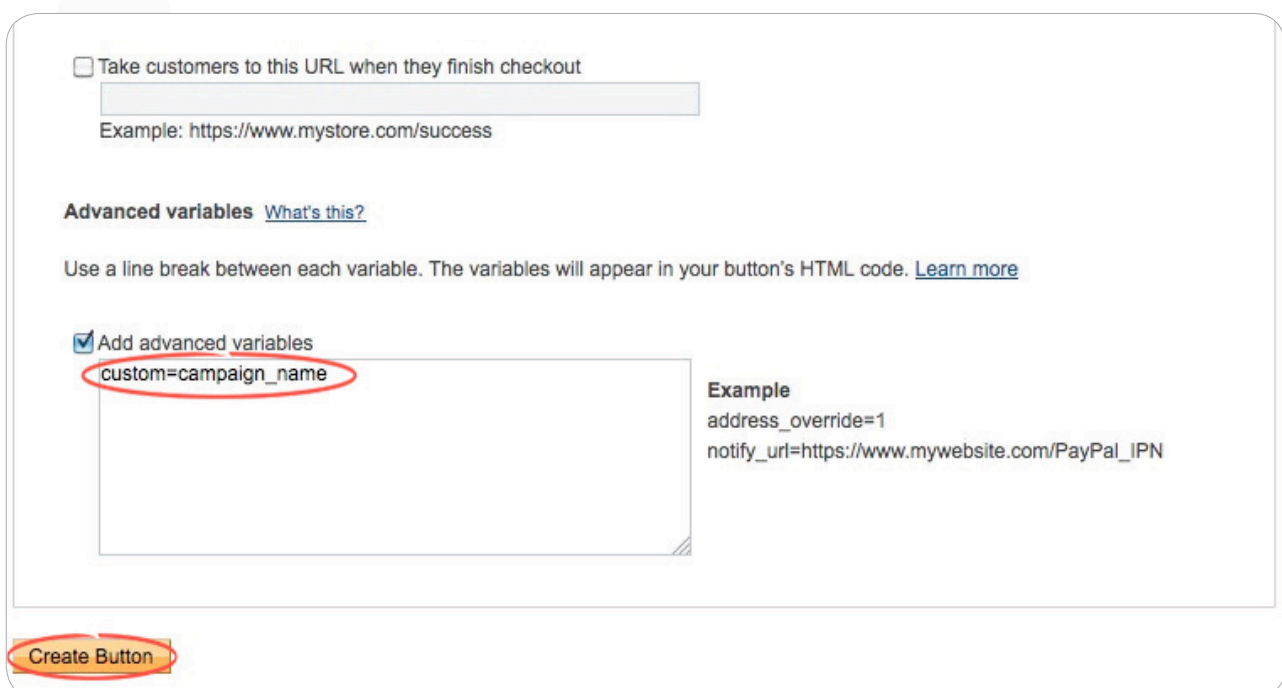
Create payment buttons for your website below. The button designer won't automatically place the button code on your website, but you can easily copy and paste the button code into your website's HTML code.

[Having trouble viewing this page?](#)

- ▶ Step 1: Choose a button type and enter your payment details
- ▶ Step 2: Track inventory, profit & loss (optional)
- ▼ **Step 3: Customize advanced features (optional)**

[Customize checkout pages](#)

9. Enter your GetResponse campaign name as pictured below. Then click “Create Button”



☐ Take customers to this URL when they finish checkout

Example: <https://www.mystore.com/success>

Advanced variables [What's this?](#)

Use a line break between each variable. The variables will appear in your button's HTML code. [Learn more](#)

☒ Add advanced variables

custom=campaign_name

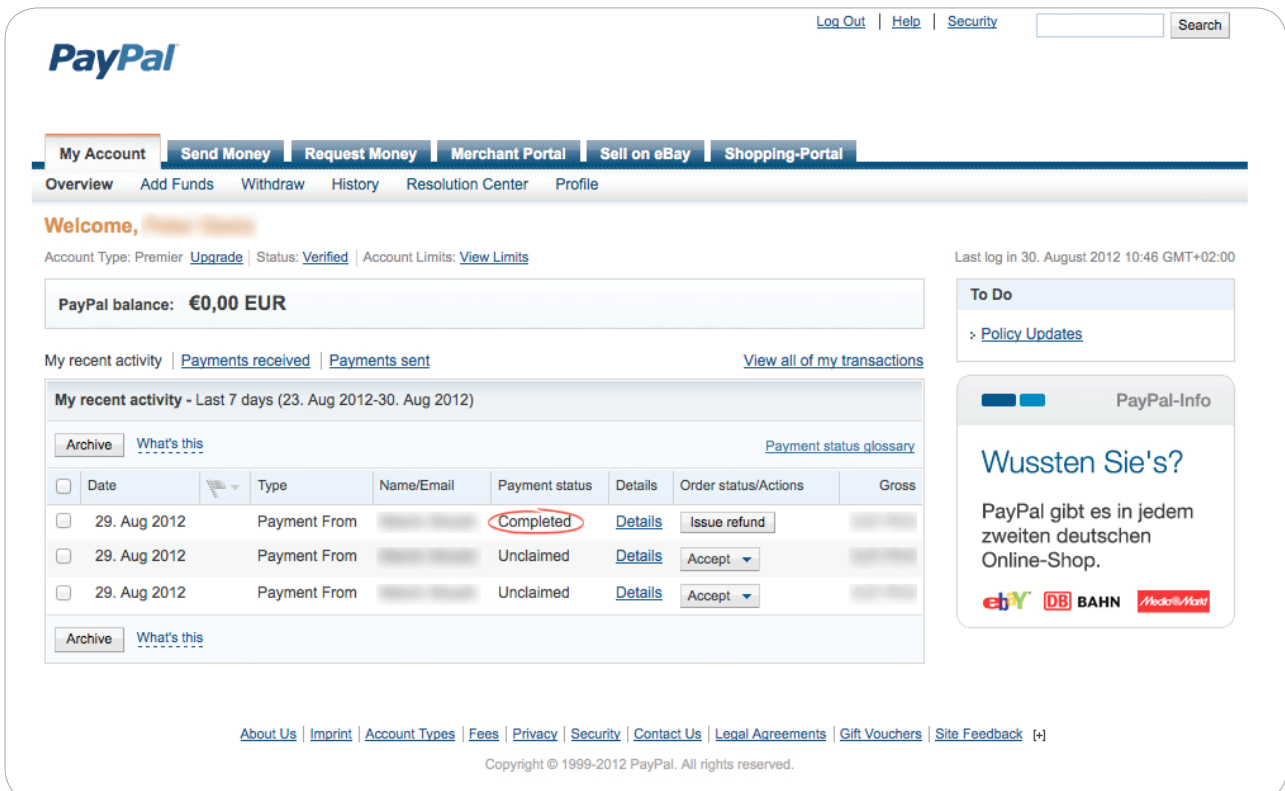
Example
address_override=1
notify_url=https://www.mywebsite.com/PayPal_IPN

Create Button

Congratulations!

Now you can add new subscribers from your PayPal account.

Please note: Contacts will be added to your GetResponse campaign only when the payment status in "Completed"



The screenshot shows the PayPal account dashboard. At the top, there's a navigation bar with links for Log Out, Help, and Security. Below this is a tabbed interface with 'My Account' selected. The 'My Account' section includes links for Overview, Add Funds, Withdraw, History, Resolution Center, and Profile. A welcome message is displayed, followed by account details: Account Type: Premier, Upgrade, Status: Verified, and Account Limits: View Limits. The PayPal balance is shown as €0,00 EUR. A section for 'My recent activity' includes links for Payments received, Payments sent, and View all of my transactions. Below this is a table of recent transactions for the last 7 days (23. Aug 2012-30. Aug 2012). The table has columns for Date, Type, Name/Email, Payment status, Details, Order status/Actions, and Gross. The first transaction on 29. Aug 2012 is a 'Payment From' with a status of 'Completed', which is circled in red. The other two transactions are 'Unclaimed'. To the right of the table is a 'Payment status glossary' link. Below the table is an 'Archive' link and a 'What's this' link. On the right side of the dashboard, there's a 'To Do' section with a link for Policy Updates, and a 'PayPal-Info' section with the text 'Wussten Sie's? PayPal gibt es in jedem zweiten deutschen Online-Shop.' and logos for eBay, DB, BAHN, and MediaMarkt.

Date	Type	Name/Email	Payment status	Details	Order status/Actions	Gross
29. Aug 2012	Payment From	[Redacted]	Completed	Details	Issue refund	[Redacted]
29. Aug 2012	Payment From	[Redacted]	Unclaimed	Details	Accept	[Redacted]
29. Aug 2012	Payment From	[Redacted]	Unclaimed	Details	Accept	[Redacted]

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